We claim:

1. A method of accessing Internet information resources via a wireless mobile terminal, comprising:

submitting a first generic service name to a first wireless network;

accessing, in response to said submission, a first Internet information resource mapped to the first generic service name by the first wireless network;

submitting a second generic service name to the first wireless network;

accessing, in response to said submission of the second generic service name to the first wireless network, a second Internet information resource mapped to the second generic service name by the first wireless network;

submitting one of the first or second generic service names to a second wireless network; and

accessing, in response to said submission to the second wireless network, a third Internet information resource mapped to the first or second generic service name by the second wireless network, the third Internet information resource being distinct from the information resource mapped to the first or second generic service name by the first wireless network.

2. The method of claim 1, wherein:

submitting a first generic service name comprises appending location-specific data to the first generic service name,

submitting a second generic service name comprises appending locationspecific data to the second generic service name, and submitting one of the first or second generic service names comprises appending location-specific data to said one of the first or second generic service names.

- 3. The method of claim 2, wherein the location-specific data comprises at least one of a Cell ID or an Area ID.
- 4. The method of claim 2, wherein the location-specific data comprises a Cell ID and an Area ID.
- 5. The method of claim 2, wherein the first wireless network maps said one of the first or second generic service names to an Internet information resource based on the appended location-specific data, and wherein the second wireless network does not map said one of the first or second generic service names to an Internet information resource based on the appended location-specific data.
- 6. The method of claim 1, further comprising:

receiving a plurality of generic service names from the first wireless network after commencing wireless communication with the first wireless network.

7. The method of claim 6, further comprising:

receiving an update of generic service names while in wireless communication with the first wireless network.

8. The method of claim 1, wherein:

the first and second generic service names are upper level generic service names in a generic service name tree, and

the generic service name tree comprises multiple hierarchically arranged lower levels of generic service names.

9. The method of claim 8, wherein:

each of a plurality of generic service names in the tree is associated with a default information resource,

each generic service name in a first subset of the plurality is mapped by the first wireless network to a distinct non-default information resource, and

each generic service name in a second subset of the plurality is mapped by the second wireless network to a distinct non-default information resource, and further comprising:

submitting a generic service name of the first subset to the first wireless network;

accessing, in response to said submission, the non-default information resource mapped to said first subset generic service name by the first wireless network;

submitting to the first wireless network a third generic service name not mapped by the first wireless network to a non-default information resource; and

accessing the default information resource associated with the third generic service name.

10. The method of claim 9, wherein:

a sub-subset of service names in the first subset is also in the second subset,

each of multiple service names in the sub-subset is mapped to an information resource by the first wireless network distinct from the information resource mapped to the service name by the second wireless network.

11. The method of claim 1, wherein:

at least one generic service name has a plurality of corresponding languagespecific generic service names, and

each of the language-specific generic service names has an associated language, and further comprising

displaying, upon selection of the at least one generic service name, a languagespecific generic service name having an associated language matching a preferred language setting of the mobile terminal.

- 12. The method of claim 11, wherein data identifying the associated language for each of the language-specific generic service names is stored in a Naming Authority Pointer (NAPTR) record.
- 13. The method of claim 1, wherein the first and second wireless network are in the same geographic area, and wherein the first, second and third Internet information resources are unrelated to location of the mobile terminal.

14. The method of claim 1, wherein:

the first and second wireless networks and at least one additional wireless network are members of a plurality of wireless networks,

the first and second generic service names are included in a collection of generic service names,

each generic service name of the collection is mapped by at least one of the plurality of wireless networks to an Internet information resource distinct from a resource mapped to said generic service name by at least one of the remaining wireless networks of the plurality.

15. A mobile communication terminal, comprising:

a communications interface adapted to provide two-way communication via a wireless network between the mobile communication terminal and other locations;

an input device;

a processor; and

a memory, the memory having stored thereon machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

storing a plurality of generic service names,

receiving a user selection of an information category corresponding to a first of the plurality of generic service names,

transmitting the first generic service name via wireless communication link with a first wireless network,

accessing, in response to transmission of the first generic service name via the wireless communication link with the first wireless network, a first Internet information resource,

receiving a user selection of an information category corresponding to a second of the plurality of generic service names,

transmitting the second generic service name via the wireless communication link with the first wireless network,

accessing, in response to transmission of the second generic service name via the wireless communication link with the first wireless network, a second Internet information resource,

receiving a user reselection of an information category corresponding to the first or second of the plurality of generic service names,

transmitting the generic service name corresponding to the reselected category via a wireless communication link with a second wireless network,

accessing, in response to transmission of the corresponding generic service name, a third Internet information resource, the third Internet information resource being different from the first or second Internet information resources.

16. The mobile terminal of claim 15 wherein:

submitting a first generic service name comprises appending location-specific data to the first generic service name,

submitting a second generic service name comprises appending locationspecific data to the second generic service name, and

submitting one of the first or second generic service names comprises appending location-specific data to said one of the first or second generic service names.

17. The mobile terminal of claim 16, wherein the location-specific data comprises at least one of a Cell ID or an Area ID.

- 18. The mobile terminal of claim 16 wherein the location-specific data comprises a Cell ID and an Area ID.
- 19. The mobile terminal of claim 15, wherein the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

receiving the plurality of generic service names from the first wireless network after commencing wireless communication with the first wireless network.

20. The mobile terminal of claim 19, wherein the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

receiving an update of the plurality of generic service names while in wireless communication with the first wireless network.

21. The mobile terminal of claim 15, wherein:

the first and second generic service names are upper level generic service names in a generic service name tree, and

the generic service name tree comprises multiple hierarchically arranged lower levels of generic service names.

22. The mobile terminal of claim 21, wherein:

each of a plurality of generic service names in the tree is associated with a default information resource,

each generic service name in a first subset of the plurality is mapped by the first wireless network to a distinct non-default information resource, and

each generic service name in a second subset of the plurality is mapped by the second wireless network to a distinct non-default information resource, and

the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

transmitting a generic service name of the first subset to the first wireless network,

accessing, in response to said transmission, the non-default information resource mapped to said first subset generic service name by the first wireless network,

transmitting to the first wireless network a third generic service name not mapped by the first wireless network to a non-default information resource, and

accessing the default information resource associated with the third generic service name.

23. The mobile terminal of claim 22, wherein:

a sub-subset of service names in the first subset is also in the second subset, and

each of multiple service names in the sub-subset is mapped to an information resource by the first wireless network distinct from the information resource mapped to the service name by the second wireless network.

24. The mobile terminal of claim 15, further comprising a display screen, and wherein:

at least one generic service name has a plurality of corresponding languagespecific generic service names,

each of the language-specific generic service names has an associated language, and

the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

displaying, upon selection of an information category corresponding to the at least one generic service name, a language-specific generic service name having an associated language matching a preferred language setting stored in the memory.

25. The mobile terminal of claim 24, wherein the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

transmitting data identifying the preferred language setting, and receiving only language-specific generic service names having an associated language matching the preferred language setting.

26. The mobile terminal of claim 24, wherein the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

transmitting data identifying the preferred language setting,

receiving a set of language-specific generic service names comprising service names having an associated language matching the preferred language setting and service names having an associated language not matching the preferred language setting, and

displaying information corresponding to the service names of the set having an associated language matching the preferred language setting without displaying information corresponding to the service names of the set having an associated language not matching the preferred language setting.

27. The mobile terminal of claim 15, further comprising a display screen, and wherein the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

displaying on the display screen a plurality of information categories, each of the displayed information categories corresponding to one of the generic service names, and displaying on the display screen, subsequent to receiving a user selection of a displayed information category, an Internet information resource mapped by the first wireless

network to the generic service name corresponding to the selected displayed category.

28. The mobile terminal of claim 15, wherein the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

accessing, upon receipt of a user selection of a location-dependent information category, a source of Global Positioning System (GPS) coordinate data,

retrieving from said GPS source coordinate data for the current location of the mobile terminal, and

transmitting the retrieved coordinate data to the first wireless network with the generic service name corresponding to the selected location-dependent category.

29. The mobile terminal of claim 15, wherein the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

accessing, upon receipt of a user selection of a location-dependent information category, a source of Global Positioning System (GPS) coordinate data,

retrieving from said GPS source coordinate data for the current location of the mobile terminal,

accessing a data source mapping the GPS coordinate data to a geographic area comprising at least one of a country, city, or town,

rewriting a generic service name corresponding to the selected locationdependent category to include a description of the geographic area, and

transmitting the rewritten generic service name to the first wireless network.

30. The mobile terminal of claim 15, wherein the memory has stored thereon additional machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

transmitting a generic service name to the first wireless network,

receiving from the first wireless network a request for coordinate location data for the mobile terminal,

accessing, upon receipt of the request, a source of Global Positioning System (GPS) coordinate data,

retrieving from said GPS source coordinate data for the current location of the mobile terminal, and

transmitting the retrieved coordinate data to the first wireless network.

31. A machine-readable medium having machine-executable instructions for performing steps comprising:

submitting a first generic service name to a first wireless network;

accessing, in response to said submission, a first Internet information resource mapped to the first generic service name by the first wireless network;

submitting a second generic service name to the first wireless network;

accessing, in response to said submission of the second generic service name to the first wireless network, a second Internet information resource mapped to the second generic service name by the first wireless network;

submitting one of the first or second generic service names to a second wireless network; and

accessing, in response to said submission to the second wireless network, a third Internet information resource mapped to the first or second generic service name by the second wireless network, the third Internet information resource being distinct from the information resource mapped to the first or second generic service name by the first wireless network.

32. The machine-readable medium of claim 31, wherein:

submitting a first generic service name comprises appending location-specific data to the first generic service name,

submitting a second generic service name comprises appending locationspecific data to the second generic service name, and

submitting one of the first or second generic service names comprises appending location-specific data to said one of the first or second generic service names.

- 33. The machine-readable medium of claim 32, wherein the location-specific data comprises at least one of a Cell ID or an Area ID.
- 34. The machine-readable medium of claim 32, wherein the location-specific data comprises a Cell ID and an Area ID.
- 35. The machine-readable medium of claim 31, comprising further machine-executable instructions for performing steps comprising:

receiving a plurality of generic service names from the first wireless network after commencing wireless communication with the first wireless network.

36. The machine-readable medium of claim 35, comprising further machine-executable instructions for performing steps comprising:

receiving an update of generic service names while in wireless communication with the first wireless network.

37. The machine-readable medium of claim 31, wherein:

the first and second generic service names are upper level generic service names in a generic service name tree, and

the generic service name tree comprises multiple hierarchically arranged lower levels of generic service names.

38. The machine-readable medium of claim 37, wherein:

each of a plurality of generic service names in the tree is associated with a default information resource,

each generic service name in a first subset of the plurality is mapped by the first wireless network to a distinct non-default information resource, and

each generic service name in a second subset of the plurality is mapped by the second wireless network to a distinct non-default information resource, and comprising further machine-executable instructions for performing steps comprising:

submitting a generic service name of the first subset to the first wireless network;

accessing, in response to said submission, the non-default information resource mapped to said first subset generic service name by the first wireless network;

submitting to the first wireless network a third generic service name not mapped by the first wireless network to a non-default information resource; and

accessing the default information resource associated with the third generic service name.

39. The machine-readable medium of claim 31, wherein:

at least one generic service name has a plurality of corresponding languagespecific generic service names, and each of the language-specific generic service names has an associated language, and comprising further machine-executable instructions for performing steps comprising:

displaying, upon selection of the at least one generic service name, only languagespecific generic service names having an associated language matching a preferred language setting of a mobile terminal.

40. A server for communicating with mobile terminals, comprising:

a memory;

a communications interface coupled to a wireless communication network; and

a processor configured to perform steps comprising:

storing a first plurality of generic service names in a database in the memory, each generic service name in the first plurality being mapped to multiple distinct Internet information resources based upon different combinations of the generic service name and values for at least one of a Cell ID and an Area ID,

storing a second plurality of generic service names in a database in the memory, each generic service name in the second plurality being mapped to a single distinct Internet information resource without regard to a value for a Cell ID or an Area ID,

receiving communications from mobile terminals via the communications interface, each communication containing a generic service name of the first or second plurality appended to a value for at least one of a Cell ID and an Area ID,

providing, in response to each of the communications from mobile terminals containing a generic service name of the first plurality, direction to the resource mapped to

the combination of the generic service name and Cell ID or Area ID value in the communication, and

providing, in response to each of the communications from mobile terminals containing a generic service name of the second plurality, direction to the resource mapped to the generic service name.

41. The server of claim 40, wherein:

each generic service name in the first plurality is mapped to multiple Internet information resources based upon different combinations of the generic service name, values for a Cell ID and values for an Area ID,

each generic service name in a third plurality is mapped to multiple Internet information resources based upon different combinations of the generic service name and values for an Area ID,

the processor is configured to receive communications from mobile terminals via the communications interface, each communication containing a generic service name of the first, second or third plurality appended to a value for a Cell ID and a value for an Area ID,

mobile terminals communicating a generic service name from the first plurality are directed to an Internet information resource based on the combination of the generic service name and the Cell ID and Area ID values in the communication, and

the processor is further configured to provide, in response to each of the communications from mobile terminals containing a generic service name from the third plurality, direction to the resource mapped to the combination of the generic service name and Area ID value in the communication.

- 42. The server of claim 40, wherein the server is a localized DNS.
- 43. The server of claim 40, wherein the server is a localized web server.

44. The server of claim 40, wherein:

each of the generic service names of the first plurality is mapped to multiple distinct Internet information resources based on different combinations of the generic service name, language preferences and values for at least one of a Cell ID and an Area ID,

the processor is configured to receive communications from mobile terminals containing a generic service name of the first plurality appended to a language preference and to a value for at least one of a Cell ID or an Area ID, and

the processor is configured to provide, in response to each of the communications from mobile terminals containing a generic service name of the first plurality, direction to the resource mapped to the combination of the generic service name, language preference and Cell ID or Area ID value in the communication.

- 45. A server for communicating with mobile terminals, comprising:
 - a memory;
 - a communications interface coupled to a wireless communication network; and
 - a processor configured to perform steps comprising:

storing a plurality of service names in a database in the memory, each of the service names being mapped to a plurality of alternate information resources, each of the alternate information resources having an associated language,

receiving a plurality of communications from mobile terminals via the communications interface, each communication of the plurality containing a service name of the plurality of service names and a language preference, and

providing, in response to each of the received communications, direction to an alternate information resource mapped to the service name contained in the communication, the alternate information resource having an associated language matching the language preference also contained in the communication.

- 46. A server for communicating with mobile terminals, comprising:
 - a memory;
 - a communications interface coupled to a wireless communication network; and
 - a processor configured to perform steps comprising:

storing a plurality of service names in a database in the memory, each of the service names being mapped to a plurality of alternate information resources, each of the alternate information resources having an associated geographic area,

receiving a plurality of communications from mobile terminals via the communications interface, each communication of the plurality containing a service name of the plurality of service names and Global Positioning System (GPS) coordinate data, and

providing, in response to each of the received communications, direction to an alternate information resource mapped to the service name contained in the communication, the alternate information resource having an associated geographic area matching a geographic area corresponding to the GPS coordinate data also contained in the communication.

47. A mobile communication terminal, comprising:

a communications interface adapted to provide two-way communication via a wireless network between the mobile communication terminal and other locations;

an input device;

a display screen

a processor; and

a memory, the memory having stored thereon machine-executable instructions which, when executed by the processor, cause the mobile terminal to perform steps comprising:

storing a plurality of generic service names,

storing a language preference,

storing values for Cell ID and Area ID corresponding to the current location of the mobile terminal,

receiving a user selection of an information category corresponding to a first generic service name,

appending data comprising stored values for language preference, Cell ID and Area ID to the first generic service name,

transmitting the first generic service name and appended data via wireless communication link with a first wireless network.

displaying on the display screen an information resource identified by a remote server based on the first generic service name and appended data,

receiving, in response to transmission of a second generic service, additional generic service names in a lower level of a hierarchically arranged tree of generic service names,

transmitting a third generic service name via wireless communication link with a first wireless network,

accessing, in response to transmission of the third generic service name via the wireless communication link with the first wireless network, a second Internet information resource,

transmitting a fourth generic service name via the wireless communication link with the first wireless network,

accessing, in response to transmission of the fourth generic service name via the wireless communication link with the first wireless network, a third Internet information resource,

receiving a user reselection of an information category corresponding to the third or fourth generic service name,

re-transmitting the third or fourth generic service name via a wireless communication link with a second wireless network, and

accessing, in response to re-transmission of the third or fourth generic service name, a fourth Internet information resource, the fourth Internet information resource being different from the second or third Internet information resources.